



# BENNINGTON t r a n s l a t e s <sup>2016</sup>

with special support from the dean's office



**tuesday april 19**

**7:00 pm • CAPA symposium**

## **REBECCA PETRAS**

### **The Power of Language to Save Lives**

Rebecca Petras is Deputy Director of Translators without Borders.

In 2013 she developed TWB's Words of Relief, the first-ever global crisis translation network. Words of Relief was piloted in Kenya and has subsequently been deployed in West Africa, Burundi, Nepal, and Europe for the refugee crisis. Prior to TWB, Rebecca handled marketing and public relations for a number of localization and technology providers; she also served as vice president at Ketchum International, senior account manager at Dan Pinger Public Relations and professional writer at Andersen Consulting. She holds a master's in journalism from Columbia University in the City of New York and a bachelor's degree from the University of Michigan. Rebecca currently resides in Moscow, Russia.